

THE CHARACTERIZATION OF ANDREA IN THE MOVIE SCRIPT ENTITLED *THE DEVIL WEARS PRADA: THE STRUGGLE OF WOMEN*

Christina Devani Tampubolon✉, Martina Girsang, Harkiman Racheman

Universitas Methodist Indonesia

Email: christinadevani03@gmail.com

ABSTRACT

This thesis is entitled The Characterization of Andrea in the Movie Script The Devil Wears Prada: The Struggle of Women. The objectives of this study are to find out the women's struggle and to know how Andrea as the main character portrayed in the Movie Script The Devil Wears Prada. Therefore, this study applies Luh Ketut Suryani to analyze the kinds of women's struggle and Joseph M. Boggs and Dennis W. Petrie to analyze Andrea's character. This study was conducted by using descriptive qualitative method. The data of this study were utterances from movie script. The finding of this study shows that there are three kinds of women's struggle, namely the to accept the fact of life, the struggle to achieve a dream, and the struggle in the form of affection. Also, five the characterization of Andrea such as confidence, smart, never give up, hard worker, and workaholic.

Keywords: *Women's Struggle, Characterization, Movie's Script.*

INTRODUCTION

Literary work is representation of human life which is written with a perfect language. It is not a science but a language art [1]. Literary works consist of drama, poetry, and prose. Prose are stories that have been made up, there is always a writer and reader, or teller and hearer [2]. There are elements that make a story be completed in prose such as character, plot, setting, point of view, and theme, and etc. Character has an important role in building a fictional story, it refers to the person, the story's actor. Character is distinguished from characterization. Character is the product of characterization that is to they have been made in particular way. Characterization is the process of providing information about the character itself. It is the creation of a fictitious character [3].

In ancient cultures, men were seen to be more powerful than women. Women were discouraged from getting educated, careers in politic, economy, and law because of the culture. men always try to dominate women through the rules they created so that they become dependent on men [4]. Women and men in the nineteenth century, particularly in Indonesia, had very different perspectives. As a result, women are subject to male domination and the loss of their freedom. Raden Adjeng Kartini is a heroin of the women's struggle in Indonesia. It could be read by the Indonesian's historical book when she struggled for the women's emancipation in her slogan *Habis Gelap Terbitlah Terang*. Her book firstly published in 1911. In this era, women are gaining their freedom and position in the society. Without being chained by the ancient culture, today's women have the confidence to express themselves and be self-sufficient. They are starting and entering professions such as politics and economics, and they are also free to express themselves. There are many kinds of women's struggles, such as balancing work and parenting, sexism, racism, and economic inequality, and a lack of respect for caring, but the writer will only focus on the struggle to accept the fact of life, the struggle to achieve a dream, the struggle in the form of affection [5].

Movie is a fictional narrative in prose or verse, and an imaginative work [6]. The movie is a tale or event that is filmed by using a camera and screened in a theater or on television as a series of moving

pictures. Someone can gain inspiration, ideas, insight, and learn something new through watching movies. Anyone may noticeably educate themselves about the movies by looking at the scene, plot, language, and characters.

The struggle of women starts from their own willingness to show who they are in the society. Women's struggles are represented in literary works as much as they are in real life. The movie entitled *The Devil Wears Prada* is one of them, as it illustrates a woman's ability to achieve her ambitions. David Frankel directed this movie in 2006. The star of this movie is Andrea or usually called Andi. The movie tells the professional adventure of Andrea, an aspiring journalist fresh out of Northwestern University, applies the dream job that is referred "a million girls would kill for": assistant to Miranda - the chief editor of Runway, the top-selling fashion magazine in the industry. The problem is that Miranda is a merciless, posh and cruel woman, making the experience a living hell for the girl. Nevertheless, the job becomes extremely demanding, because of Miranda's tough work rhythm and nearly impossible tasks, leaving Andrea without a private life with her boyfriend, family and friends.

This research focused on the characterization and the struggle of Andrea, the main character in the movie. The writer uses Luh Ketut Suryani's theory to analyze the kinds of women's struggles, such as the struggle to accept the fact of life, the struggle to achieve a dream, the struggle in the form of affection, while uses Joseph M. Boggs and Dennis W. Petrie to analyze Andrea's character. The writer chose this topic because the storyline in this movie has the potential to inspire others. People who have seen this movie believe that women can be self-sufficient when given the opportunity. Women can be on equal with men. They have the freedom to be whoever they want, to enjoy life, and learn something new rather than being bound by standards that prevent them from enjoying their life. The main female character in the movie illustrates it. The objectives of the study are: to find out the women's struggle in *The Devil Wears Prada* and to know how Andrea as the main character portrayed in *The Devil Wears Prada*.

LITERATURE REVIEW

Women's Struggle

Women are one of two categories of people that created by God, they are human beings who are the opposite gender of men [7]. Women are also expected to be able to manage all of the rights and responsibilities that have been ascribed to them as humans.

Struggle is a motivator that may be used to push someone to success and superior, and it can be used to replace the inward sense of being weak in living a life, as according Feist [8]. There is a wealth of information available that illustrates how men dominate women in their own families and societies, and how they are treated as second-class people. Men always aim to dominate women by the rules they create so that women become dependent on men. Discrimination in many kinds may put women in difficult conditions. Men are thought to be more devoted and purpose in their employment, whereas women are thought to be capable of becoming household laborers and mothers, given their role at home. There are three kinds of women's struggle according to Luh Ketut Suryani (2014), they are: the struggle to accept the fact of life, the struggle to achieve a dream, the struggle in the form of affection.

Characterization

Characterization refers to the type and attitude of the characters, more specifically to the personal attributes of a character, whereas character refers to the person, the story's actor [9]. Characterization is one of the aspects of literature. It is a key part of creating a story fascinating. To interest readers, characters must appear real. Good characterization provides the reader or spectator with

a clear feeling of an individual's personality. Characterization is accomplished by appearance, dialogue, external action, internal action, other character reaction, contrast: dramatic foils, caricature and leitmotif, and name choice [10]. Good characterization provides the reader or spectator with a clear feeling of an individual's personality.

Movie

Movie is a fictional narrative in prose or verse, and an imaginative work. The movie is a tale or event that is filmed by using a camera and screened in a theater or on television as a series of moving pictures. Someone can gain inspiration, ideas, insight, and learn something new through watching movies. Movie script is the written text that provides the basis for a film production. It usually includes not only the dialogue spoken by the characters but also a shot-by-shot outline of the film's action. It may be adapted from novels or stage plays or developed from original ideas suggested by the screenwriters or their collaborators.

MEDHOD

In this study, the writer uses descriptive qualitative method as a method for researching. Qualitative describe method is a description data analysis in literary works through texts, sentences, words and paragraphs. In this study, the writer found some information to analyze data to interpret the data through available facts, also through theory from expert. Descriptive qualitative method is type of method in research that is described in words form or picture, if necessary, not the numeral [11]. This method aims to describe the character of Andrea and her struggle as the main character in *The Devil Wears Prada*. The source of data in this study is a movie's script entitled *The Devil Wears Prada*, an American comedy-drama film directed by David Frankel in 2006. The writer additionally looked for information and knowledge on the internet to study from a journal that might support the data, as well as books in the library and the thesis that the writer used to support the research topic.

DATA ANALYSIS

The kinds of women's struggle in *The Devil Wears Prada* movie

The struggle to accept the fact of life

Life does not always go beautifully as humans imagine, this is one of the facts that must be accepted. In life, humans definitely meet reality of life, such as success and luckiness, on the other hand people will experience failure. Being born beautiful is one of luckiness for women with beautiful faces and looks are often easily accepted in society than just smart and open-minded women. One example is Andrea, the main character in *The Devil Wears Prada*. It can be seen by following quotation:

“Emily: Who put you up for this job?

Andrea: Human Resources sent me.

Emily: They do have an odd sense of humor.

Emily: Working for her set you up to work anywhere in publishing. a million girls would kill for this job.

Andrea: Sounds great.

Emily: The thing is, Andrea, we are a fashion magazine and an interest in fashion is crucial.

Andrea: What makes you think I'm not interested in fashion?

Emily gives her a look. Suddenly. Emily's Blacberry goes off.”

(TDWP pp,4 - 5)

Andrea is an aspiring journalist fresh out of Northwestern University, applies the dream job that is referred “a million girls would kill for”: assistant to Miranda, the chief editor of Runway, the top-selling magazine in the industry. Everyone in New York is ambitious to work with Miranda. Andrea has a different look from the stylish women who work or apply for jobs there, who is not very interested in fashion. Her hair and makeup are simple as a college student. She wears white shirt, blue skirt, comfortable shoes. Her appearance is the beginning of the problem in this movie, where people look down on her. The quotation above is the fact that beauty privileges are important, nowadays beautiful people with branded goods are more valued and viewed than smart and open-minded women. Often the fashion and beauty are used as a benchmark for a woman's ability. From the conversation, Emily as the first assistant of the chief of the magazine seems to want to say that Andrea was not suitable for this job even though she did not know Andrea's abilities. Emily looked down on her for her old-fashioned style, in contrast to Emily's fashion, taller, thinner, and amazingly with the branded things she wore.

But when Andrea changed her appearance, adapting herself to the company's image, the people around the industry began to recognize Andrea's abilities, praise and even no longer look down on her, as the following quotation:

“Emily: I have no idea why Miranda hired her. (she sighs)
I knew from the moment I saw her that she was a complete and utter—
And suddenly Andrea appears in her gorgeous clothes, her make up impeccable, hair soft, loose and pretty. She looks grown-up, sexy and above all sophisticated.
Lily: I can't believe this is you. The girl who wore the same sweater for three years in collage.”

(TTWD pp 39)

From the quotation above, through Luh Ketut Suryani's theory about the struggle to accept the fact of life, the author proves how the old Andrea who was looked down upon by people around the industry, finally changed the impression that emerged from her into a new one. The crumpled Andrea becomes the charming Andrea. She accepts the fact that being smart and insightful is not enough, the fact with a beautiful and attractive appearance are valued more.

The struggle to achieve a dream

Dreams can be interpreted as desires, hopes, life goals that are in a person's mind for her/his life in the future. In life, people must have dreams that they will strive for. However, fighting for a dream is not easy, it takes a lot of struggle and hard work to reach the goal. Andrea is certainly faced with difficulties as well as the quotation below:

“Miranda: What was your major?
Andrea: English, with an emphasis in journalism.
Miranda: Why are you here?
Andrea: Because I think I could do a good job as your assistant and—
Miranda: (*impatient*) why are you here?
Andrea: My resume got me a meeting with a human Resources and they said it's this or auto universe.
Miranda: You don't read Runway, Do you?
Andrea: No
Miranda: Andrea you have no style or sense of fashion.
Andrea: Okay, listen, I may not know to much about fashion, but I'm smart and resourceful and I will work very hard.”

(TTWP pp 11-12)

The quotation above is the beginning of how Andrea's career at Runway magazine started as Miranda's assistant. Andrea dreams of becoming a journalist. Getting a job call from a very well-known fashion company made Andrea think that this opportunity could be a stepping stone to realizing her dream as a journalist. However, to achieve her goals. The difficulties that Andrea faces is that her appearance doesn't match the company's image. However, she promised Miranda that she would show her hard work and prove that she was worthy for the company. She also managed to convince Miranda and finally got a position as Miranda's second assistant.

However, it doesn't stop there, Andrea still faces difficulties in her career. The author demonstrates this through the quotation below:

“Miranda: Do you know why I hired you?
Andrea shakes her head. Miranda turns to face her.
 Miranda: I always hire the same girl, stylish, worships the magazine, and they turn out to be disappointing and stupid.
She smiles. That smile that pierces Andrea to the core.
 Miranda: But you with your great resume. I thought you would be different. I thought, go ahead, hire the smart, fat girl...
Andrea eyes widen (she's not even remotely fat, of course)
 Miranda: I thought I was being clever. But it turns out you are just as disappointing as those other girls, and the only person I have to blame for your ineptitude in myself, for hiring you.
Andrea is frozen where she stands
 Miranda: You stranded me in the middle of nowhere when my children needed me.”
 (TDWP pp 35)

Working with Miranda, a merciless boss, posh and cruel woman, making the experience a living hell for the women. For Miranda, employees are just a tool to achieve her goals. The assignments from her are really hard and sometimes even absurd. Andrea took that assignment even outside working hours and on holidays though. Miranda also often hurt Andrea's feelings with harsh words. As a journalist, Andrea is certainly not easy to work in this industry. What Andrea does is always lacking in Miranda's eyes. However, she is determined to keep trying to do her best while she is working on Runway.

Andrea also started by changing her appearance into a fashionable girl like other employees with the help of Nigel, a stylish with a keen of duty. It can be seen by following quotation:

“Andrea: No matter what I do, I can't please her. I've always done well at anything I applied myself to, but this is so hard. She's just so scary and horrible and frightening and scary.
 Nigel: Are you done?
 Nigel: You want me to say, oh, poor you, Miranda is picking on you? Get real, Cincinnati. Miranda Priestly is impossible. Always has been, always will be. Your job is not about pleasing her. It's about surviving her. *(He studies her)*
 Nigel: Andy, I've seen a lot of assistants come and go. And you've got talent-you're bright and hard-working. But you're not committed to this job. I bet you don't even read the magazine. If you want this, start giving this your all. Be who Miranda needs you to be.
 Andrea: Nigel I don't want to give up. I don't.”

(TDWP pp 36)

Nigel is one of the most valuable members of editor-in chief Miranda's staff. His knowledge of the fashion industry is unparalleled and his work ethnics is second to none. Unfortunately, Miranda has yet to properly reward his effort. Nigel help Andrea to make over her look. Andrea wants her existence and abilities to be recognized by people in the company including her boss, Miranda. She transforms herself into someone Miranda needs and follows the work culture on the Runway, namely dressing fashionable.

Another Andrea's struggle also can be seen by the following quotation:

“Miranda: What is that doing here? I ordered this hours ago.
 Andrea: I'm really, really sorry Miranda. I was nervous and—
 Miranda: I need the new Harry Potter book for the twins.
 Andrea: Um.. great. I'll just get run down to the bookstore and—
 Miranda: We have all the books. The girls want to know what happens next. I heard the manuscript just came in. And the girls need something to read on the train to their Grandmother's house.
 Andrea: Fine. No problem.
Andrea paces, panicky. Emily watches her.
 Andrea: I see, so the publisher is in London... can you give me that number? It's for Miranda Priestly. *(jump cut to)* What is it for? We're doing a layout on, um, sorcery-inspired fashion. *(jump to cut)* Yes, I understand. Thank You.
 Andrea: There's no way I can get that book by early afternoon. She's after me, Emily. She wants to fire me. Like an evil cat with a tiny little unfashionable mouse.
 Emily: Oh look, you're getting paranoid. Yay. It's not just me.
Just then they hear:
 Miranda: An-dre-a!

(TDWP pp 38-39)

Miranda keep testing Andrea. Miranda gave an unreasonable job, which was to buy her children the next unpublished Harry Potter book. But with her hard work Andrea get the book and make Miranda admit that Andrea is a kind of women who deserves to work as Miranda's assistant. Baccuse of Andrea's new appearance, intelligence and work discipline, she becomes Miranda's first Assistant to replace Emily.

Andrea was also chosen by Miranda to accompany her at the Summer Fall Fashion Show in Paris, making Emily dislike the decision because it was Emily's dream. The writer shows it through the quotation below:

“Emily: What gets me about this whole thing is, you're the one who pretends you don't care about this stuff. You don't care about fashion. You just want to be a journalist. What a pile of bullshit.
She angrily finished the last spoon of pudding, grabs a dinner roll, which she starts to butter.
 Andrea: Look, I know you're mad. And I don't blame you.
She bites off a hunk of dinner roll...
 Emily: And you know what really kills me? The clothes you're about to get. You don't deserve them. You eat carbs, for Christ's sake. God it's so unfair.
 Andrea: Emily—
 Emily: I said, go!”

(TTWD pp 84-85)

Miranda told Andrea that she would be accompanying her to the fall fashion show in Paris, rather than Emily, who had prepared herself months in advance. Miranda warned her that if she refused, it would greatly affect her future job prospects. Andrea had no choice and was forced to accept the offer. Andrea and Emily's relationship become chaotic. Emily mad at her, Paris is her whole life. She has not eaten in weeks. The quotes above, proves that Emily is really disappointed in her. In addition to taking Andrea to accompany her to Paris, Miranda also promised to give Andrea the best position if she continued to work with her at the Runway and forgot about her dream of becoming a journalist.

Andrea is faced with two difficult choices between continuing to pursue her dream of becoming a journalist or continuing to work on the Runway. At first Andrea was really confused, but finally she knew what he should choose in her life as the quotation below:

”Miranda: And so now you know that you can have my life. You can do what I do, because you can sacrifice the things that need to be sacrificed.

Andrea: But if I can't do that? I mean, what if that's not what I want?

(Miranda look at her and smiles, and this time, for the first time, her smile is almost maternal

Miranda: Don't be silly, Andy. Of course that's what you want. Everyone wants to be me.

And with that she opens the door to the limo... onto the red carpet where she is instantly embraced by the flashing light of the cameras. Andrea quietly steps out behind Miranda. Squinting. She's never gotten use to the light. Miranda moves down the red carpet. Everyone follow her, and it's not, until Miranda is about to open the door that she realizes Andrea is no longer beside her.”

(TDWP pp 111)

The quotation above, shows that Andrea opposes Miranda about the purpose of life that she wants to live. After that conversation she should have followed Miranda to the red carpet. However, Andrea chose a different path, she preferred to fight for her dream of becoming a journalist and leave Miranda and Runway. Through this quote, the author proves that Andrea is still fighting for her dream, giving up her job at Runway and still pursuing her dream to become a journalist. Andrea did not want to be tied to the Runway, because that was not what she wanted. Conclusion in the film, Andrea is interviewing for a job as a newspaper reporter as a journalist, unexpected thing happens to her during the interview,

Andrea thinks Miranda will hate her for missing the chance Miranda gave and prefers to leave Runway. Apparently, Miranda actually helped Andrea, as quotation below:

“Editor: You know our pay is crap.

Andrea: That's fine.

He looks at her resume.

Editor: I loved your clips. That thing on the janitor's union.. that's exactly what we do here

She smiles, humble now.

Editor: My only question is... Runway? What the hell kind of blip was that?

Andrea: Learned a lot. In the end, though, I kind of screwed it up,

Editor: That's not what I hear

Andrea looks at him, confused.

Editor: I called over there for a reference, left word with some snooty type girl, next thing you know I got a fax from a Miranda Priestly

Andrea blanches

Editor: ... saying that of all the assistants she had, you were by her biggest disappointment.

Andrea takes a deep breath..

Editor: But that you are destined to be a gigantic success and if I don't hire you I'm an Idiot.

On Andrea, stunned.

Editor: So you must have done something right.”

(TDWP pp 114-115)

The interviewer stated that he received a fax from Miranda saying that they should recruit Andrea because Andrea is very talented. Miranda really helped Andrea, because of Miranda's and Runway's popularity, Andrea managed to realize her dream of becoming Journalist. The writer proves through the quotes above how Andrea struggles for her dreams.

The struggle in the form of affection

Affection is the feeling that arises within a sincere heart to love, cherish, and give happiness to others. Affection not only expressed to a lover but the love of God, parents, family, and friends. Andrea also faced the struggle in the form of affection. It can be seen by the following quotation: Due to her busy schedule while working on the Runway, Andrea unconsciously turned out to have neglected her surroundings. Including Nate, her boyfriend. She forgot Nate's birthday and the promises Andrea made to him. This makes Nate disappointed and feels that Andrea has not only changed her appearance but also her personality as the quotation below:

“Andrea: Look. I know you're upset because I've been so busy, missed your birthday.

Nate: Andrea, please, I don't care about that stuff. It's you. You're changing.

Andrea: That's not true.

Nate: You used to be thoughtful, down-to-earth, no bullshit. When you started that job you laughed at Runway girls, their vanity, their pettiness, the way they worshipped Miranda, and how you've become one of them. Some new creature, Miranda.

Andrea: I don't understand what you're asking me to do. Quit? I can't give up now. I've worked to hard, come to far.

Nate: Andy, all I know is, if I met you today, I don't know id I'd even go over and talk to you, let alone spend two years of my life with you.

Andrea: You don't mean.

Nate: Yeah, Andrea. I do.

Beat. Andrea tries to catch her breath.

Andrea: Then maybe this trip is coming at good time. Maybe we should take a break for a while.

She stands there, waiting for him to protest, throw his arms around her. And she has to take the call

Andrea: Nate!

Nate: In case you're wondering, the person whose calls you always take, that's the relationship you're in.

The phone keeps ringing

Nate: I hope you two are happy together,
And he walks away. Andrea clicks on the phone.

Andrea: Hello, Miranda”

(TDWP pp 91-92)

The quotation above shows Nate's disappointment with Andrea who is too concerned with work and where Andrea always has no choice at Miranda's orders. Nate wants Andrea who was like before, before Andrea was very busy for her career. Due to her busy schedule while working on the Runway, Andrea unconsciously turned out to have neglected her surroundings. Including Nate, her boyfriend. She forgot Nate's birthday and the promises Andrea made to him. This makes Nate disappointed and feels that Andrea has not only changed her appearance but also her personality.

Because of the problem, they broke their relationship. But after a while after the fight, the writer found that Andrea regretted her actions and what Nate said was true, as quotation below:

“Andrea: Nate, from the minute I quit my job, all I've thought about was what I would say to you. I've rehearsed it in my head a million times. How I would apologize for being such a jerk, for getting carried away—thinking that what I was doing is more important than the people I care about it. There's no excuse for now I treated you and how I let Miranda and my ambition take me over until I became this pod person... and now that you are here... I feel like saying all that isn't enough. (beat)... I'm just so sorry.

Nate: I know you are.

Andrea: and I'm really happy for you. Lily told me you got the job in San Fransisco.

Nate: Yeah. How about that, huh? Can't believe it.

Andrea: I can.”

(TDWP pp 113)

Through the dialogue above, the author shows the struggle of Andrea in the form of affection. She regrets her actions and tries to improve her life and apologizes to Nate. Andrea also proves to Nate that she is still pursuing her dream of becoming a Journalist, as well as Nate, he has succeeded in becoming a Chef in California. From this meeting they also agreed to start their relationship again.

How Andrea as the main character presented in *The Devil Wears Prada* movie's script ***Confident***

Confidence is one of the most important traits possessed by humans. Self-confidence can be interpreted as a person's belief to be able to behave as expected and desired. In *The Devil Wears Prada*, Andrea's character is described as a confident woman as quotation below:

“Miranda: Editor-in-Chief of the Daily Northwestern. Impressive

Andrea: I also won a nationwide competition for college journalists with my series on the janitor's union.

Miranda: That's all

Andrea: That uncovered the exploitation of the-

Andrea: Okay, listen, I may not know to much about fashion, but I'm smart and resourceful and I will work very hard.”

(TDWP pp 9-10)

Based on Boggs and Petrie, the theory about characterization of the dialogue above shows that Andrea is a confident woman. Andrea is a fresh graduate from Northwestern University, she gets a job call at a well-known fashion company, Runway. Because it is a fashion company, of course the people who work in it and who apply for jobs there are attractive, tall, thin, with branded things from head to toe. Different from Andrea, she is described as a girl with bad fashion sense and completely out of keeping with the company's image. But that things did not become a barrier for Andrea because her confidence and believed in the abilities she had. She admits that even though she doesn't have a good dress style like the other girls who applied for the job. She convinced Miranda that she has dedication and high intelligence so that she deserves to work in the company.

Another characterization of Andrea as a confident women also can be seen in the following quotation:

- “Andrea: Yeah, I know. It seems like kind of a gamble, but I’ve met people who worked for Miranda and went on the to great places... the New Yorker...
He eats hiss food for a beat, not saying anything.
 Andrea: Okay, what? Just say it.
 Richard: Andy, it’s just a little confusing... you’re not even doing the thing you said you wanted to do.
 Andrea: I have to work my way up. I have to start somewhere. Look, I know you don’t understand, because this is not your world, but this job with Miranda is an amazing opportunity...
 Richard: And here I thought your acceptance to Stanford Law was an amazing opportunity.
 Andrea: Dad—
 Richard: That school is so hard to get into and you’re throwing that away—
 Andrea: Dad, you’re a lawyer, your father was a lawyer and your brother, we have enough lawyers in our family.
 Richard: Then why did you even apply?
 Andrea: Because it’s what you wanted me to do. And that’s all I’ve ever done, should do. Finally.”

(TDWP Pp 31-32)

Andrea confidently convinced her father that becoming a lawyer was not something she dreamed of. Being a lawyer does sound good, but Andrea has her own goals. She convinced her father that working for the company, the popularity of Runway and Miranda Priestly was an amazing opportunity. Andrea has her own path in life and she believes in every step she is taking. Her self-confidence helped her achieve her goals.

Smart

In addition to being confident, Andrea's character is described as a smart character as quotation below:

- “Christian: What do you do?
 Andrea: I work for Miranda Priestly
 Christian: You never going to make it
 Andrea: Excuse me?
 Christian: You’re smart, you’re nice, you have a point of view. You can’t do that job.

Andrea: You know nothing about me. You have no idea what I'm capable of.
Andrea hands him her glass of punch."

(TDWP pp 46)

The conversation above shows that Andrea is a smart girl. Intelligence comes from the word intelligent which means smart and clever, responsive in dealing with problems and quick to understand when hearing information. Intelligence is the perfection of the development of the mind. Intelligence is a person's ability to solve the problems at hand, in this case it is a problem that requires the ability of the mind. In this movie script Andrea is described as a fresh graduate from Northwestern University with many achievements, one of them is won a nationwide competition for college journalists with her series on the janitor's union. Andrea's intelligent character can be seen in her conversation with Christian Christian is a well-known journalist at *The Devil Wears Prada*. Christian regrets Andrea's ability to become an Assistant for Miranda. Considering how Miranda always treats her employees arbitrarily, assigning them unreasonable tasks, which really have nothing to do with journalists. Christian saw how Andrea worked on the Runway, she was a smart girl, she was able to complete the tasks Miranda gave to her. Christian also saw how Andrea always had a solution to the problems he faced while on the Runway. Because of that, Christian feels Andrea can get a more decent job than just being Miranda's assistant

Never Give Up

In human life, people must have dreams that they want to achieve. To achieve the dream, they must always try their best and never give up on it. Never giving up is one of Andrea's characteristics in the movie entitled *The Devil Wears Prada*. It can be seen by following quotation:

“Andrea: She could be the most horrible person I've ever met, seen or heard about.
 She's not happy unless everyone around her is panicked, nauseous or suicidal.

She pulls an ancient Northwestern sweatshirt over her head.

Andrea: And they all act like they're curing cancer or something.

(more)

(doing Miranda's voice)

The skirt is important. Crucial, in fact.

(her own voice)

Reality check, lady, “the skirt” is just something you wear because “the jeans” are in the wash.

Nate: You could just not show up tomorrow. Or over.

Andrea: I can't give up, Nate. She may be heinous, but the job is a great opportunity. I swear to God, though, what I'd really like to do is go right up her and say what I really think.

(TDWP pp 28-29)

The quotation above shows her perseverance. She really meant it and will not give up just because of Miranda is a merciless boss and never think before speak about the unfashionable Andrea's skirt and jeans. Andrea is a fat girl, and doesn't have a good sense of fashion. This is the cause of the emergence of unpleasant comments from co-workers. Andrea did not waver and did not give up just because of that, she made these comments as motivation to be better in the future.

The writer shows another characteristic through the quotation bellow:

“Andrea: Nigel. I don’t want to give up. I don’t.
 Nigel: Then.. What do you say? Are you in or are you out?
 Andrea: I’m in. I’ll do what it takes. I swear.
 Nigel: Well, if that’s the case...
 Andrea: Oh no....
 Nigel: Andrea..
 Andrea: Isn’t there another way?
 Nigel: Go ahead. Say it. Say the words.
 Andrea: I can’t. Please. Have mercy.
 Nigel: Say it. Say those three little words I’ve been dying to hear since I met you.
 Andrea: Okay, fine. Make me over.”

(TDWP pp 37)

From the quotation above, Andrea really shows that she is a person who never gives up. She really likes and is comfortable with her current style of dress. However, Andrea dared to get out of her comfort zone with the help of Nigel. She changed herself so that the people in the company would no longer underestimate her. Changing herself to the company's image, changing her comfortable clothes into expensive and branded clothes, changing her hair and make-up.

Hard Worker

Hard worker is the right nickname for Andrea's character. She felt stressed and hopeless. She felt she had done her best, but was always lacking in Miranda's eyes. She has sacrificed time for her family, her friends, as well as her boyfriend, Nate. Andrea's hard-working character is shown by the conversation between her and Nigel through the quotation below:

“Andrea: No matter what I do, I can’t please her. I’ve always done well at anything I applied myself to, but this is so hard. She’s just so scary and horrible and frightening and scary.
 Nigel: Andy, I’ve seen a lot of assistants come and go. And you’ve got talent, you’re bright and hard-working. But you’re not committed to this job.
 Nigel: I bet you don’t even read the magazine. If you want this, start giving this your all. Be who Miranda needs you to be.”

(TDWP pp 36)

According to Nigel, working on Runway has to work extra hard with her whole life, another term is being willing to die so that the task can be fulfilled perfectly. Taking advice from Nigel, Andrea convinced herself to work even harder. Until one day, Miranda gave an unreasonable job, which was to buy her children the next unpublished Harry Potter book. But with her hard work Andrea got the book. The author proves it through the following quotation:

“Miranda: One copy? What are my twins supposed to do with that... Share?
 Andrea: Actually, I made two copies. And had them color-copied, re-set and bound so they wouldn’t look like manuscript.
She smiles. Miranda nods, but still won’t concede the point
 Miranda: And where exactly are those fabulous copies? I don’t see them anywhere.
Andrea picks up the envelope.
 Andrea: This is an extra copy to keep on file just in case.

She smiles. Her faith in herself restored.

Andrea: Anything else I can do for you?"

(TDWP pp 66)

Andrea managed to get the next unpublished Harry Potter book. Since then, she earned the trust of his boss. Miranda also began to admit that Andrea was a hard worker. Andrea was getting more agile to fulfil Miranda's orders. The climax was Andrea was invited by Miranda to accompany her to the Summer Fall Fashion Show in Paris.

Workaholic

The author also finds that Andrea's character is a workaholic character. To satisfy his boss, Andrea begins to ignore the people around her, from family, friends, lovers, even his personal life. The author shows Andrea's workaholic character through the following quotation:

“Richard: Andrea, stop this. It’s Sunday night, for Christ’s sake. Enough is enough.
The show is starting. Let’s go.

Andrea: Dad I can’t.

Richard: Yes, you can. You did the best you could. You couldn’t get her what she wanted. What she wants is impossible.”

(TDWP pp 34)

Through this quotation, the writer shows how Andrea stays busy with her work even on holidays. Even though Andrea had promised her father but she still prioritized the job and pass the theater.

The writer also finds another quotation that find Andrea’s workaholic character, it proves from the quotation bellow:

“Andrea: *(a bit peeved)* Just because it’s a fashion magazine doesn’t mean it can’t be credible. Miranda has covered some real stories, AIDS in Africa, domestic violence, teenage drug abuse.

Nate shakes his head.

Nate: I think you’re really starting to drink the Koolaid.

Just then Andrea’s cell phone rings. Nate grabs it.

Nate: Let me guess.

Andrea: Give me the phone.

He checks. The name on the phone: Miranda

Nate: It’s the Dragon Lady herself.

Andrea: Give me the phone.

Andrea grabs for the phone. Nate tosses it to Doug

Doug: I’ll talk to her. Tell her she needs to get her own scrambled eggs.

Andrea practically tackles him, grabs the phone away.

Andrea: Come on, guys. Give me the fucking phone!

They are all stunned by her vehemence. Including Andrea.

Andrea: *(into phone)* Hello, Miranda.”

(TDWP pp 42-43)

Andrea's character as a workaholic can be seen in the quotation above. It shows Andrea hanging out with her friends and boyfriend outside of work hours, Andrea keeps talking about her

assignments at the Runway, and even when Miranda calls her, she still hangs up the phone and leaves her friends even though it's not working hours anymore. From the conversation above, it can also be seen that Nate and Doug also mocked Andrea for adoring Miranda too much when Nate said "I think you're really starting to drink the Koolaid" when Andrea said that Miranda has covered some real story.

On the other hand, Andrea also continues to disappoint her boyfriend and friends, as in the quote below:

"Nate, Doug, Lily are hanging out with Nate's friend when Andrea walks in. She runs over, hugs Nate and sits down.

Andrea: I'm sorry I'm late. One moment Miranda just announces I have to go to the benefit, next thing you know I'm in a crazy getup directing Isaac Mizrahi to the raw bar-

They're kind of staring, so she tries to wind it down.

Andrea: But the weirdest thing was that Miranda actually acted like a halfway normal human being and... and...

And she can tell she's blathering.

Andrea: Anyway, I'm really sorry and... I'm sorry.

She grabs a menu.

Andrea: What's everyone getting?

Just then the waitress walks over with change from the check.

And Andrea realizes. She's missed the whole dinner."

(TDWP pp 77-78)

If in their last meeting her boyfriend and her friends still teased her because she was busy working. This time, from the quote above, it can be seen that they ignored Andrea because of her busy schedule, and arrived late even though they had promised to get together at that time.

Andrea's character as a workaholic can also be seen in the quote below:

"Andrea: Oh my God Lily, look at this.

Lily: I'm just a junior curator

Andrea: Stop that. This is amazing. I am so proud of you>

Lily: I'm glad you came. I wasn't sure you would be able to make it.

Andrea: What are you talking about? I wouldn't miss this.

Lily looks at her, smiles.

Andrea: Okay, so lately I've missed a few things, a lot of things... almost everything

Lily: *(laughs)* You're here now. That's all that matters."

(TDWP pp 88)

The quotation above shows how Andrea realizes that she is a workaholic, she forgets many things, almost everything like her boyfriend's birthday, her promises to her best friend and her schedules with her friends. Her conversation with Lily seemed to be satire for Andrea's busy schedule. Lily thought that Andrea would forget about her art exhibition, but Andrea kept her promise. The writer proves the Andrea's character as a workaholic through her conversation with her best friend, Lily.

CONCLUSION

Based on the research, the writer has answered the research questions concerning the writer's research problems. The first question analyzed the kinds of women's struggle uses Luh Ketut Suryani's

theory such as the struggle to accept fact of life, the struggle to achieve a dream, and the struggle in the form of affection. The most prominent struggle is the struggle to achieve a dream for so many hurdles and obstacles. She finally become the journalist after faced so many difficulties in Runway as Miranda's assistant. Andrea faced many things to achieve her dream of becoming a journalist, applied for a job as a stepping stone to his dream at a famous fashion company called Runway. Working with Miranda, her merciless boss makes Andrea sacrifice many things during her time working there including her time. It made her lose her friends, lover, and herself. But her struggles paid off. Miranda, her merciless boss helped her become a journalist in another company, because of Miranda's and Runway's popularity.

The second question analyzes the characteristic of Andrea in the movie's script entitled *The Devil Wears Prada*. The writer uses Joseph M. Boggs and Dennis W. Petrie's theory about characterization and finds that confidence, smart, never give up, hard worker, workaholic are the characteristics of Andrea. The most prominent characteristic is hard-worker. That things make Andrea succeed in doing difficult assignments from Miranda and earn the boss's trust. The characteristic lead her to faced her struggle and achieve her goals.

REFERENCES

- [1] Halim, A. 2003. *Introduction to Literature*. Makassar: UNM.
- [2] Gill, R. 2006. *Mastering English Literature*. New York: Palgrave Macmillan.
- [3] Balossi, G. 2014. *A corpus linguistic approach to literary language and characterization: Virginia Woolf's "The Waves" (Linguistic approach to literature)*. Amsterdam, The Netherlands: John Benjamins Publishing Company.
- [4] Girsang, M. 2015. *Stalistika dan Kesetaraan Gender dalam Lirik Lagu Batak Toba*. Medan: Universtias Sumatera Utara.
- [5] Suryani. Luh Ketut., (2014), in La Ode Sabaruddin. "*Perjuangan Tokoh Utama Dalam Novel 2 Karya*". Jakarta: Kampus A Meruya kampus.
- [6] Minderop, Aberttine. 2005. *Metode Karakterisasi Telaah Fiksi*. Jakarta Yayasan Obor Indonesia.
- [7] Shaqr. (2006). *Wanita - Wanita Pilihan*. Jakarta: Qisthi Press.
- [8] Feist, J. 2014. *Teori Kepribadian Edisi 7 Buku 1*. Jakarta: Salemba Humanika.
- [9] Nurgiyantoro, B. (2013). *Teori pengkajian fiksi*. Yogyakarta: Gadjah Mada University Press.
- [10] Boggs, Joseph., and Dennis Petrie. 2008. *The Art of Watching Film*. New York: The McGraw-Hill Companies, Inc.
- [11] Endraswara, S. 2011. *Metodologi Penelitian Sastra*. Yogyakarta: Caps